



Policy Decisions/Projects Facilitate Entrepreneurship

Directorate of Industries and Commerce



Government of Kerala



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1. Private Industrial Estate

- Individuals holding more than **10 Acre** of land can develop Industrial Estates on Private Land.
- An assistance of Rs **30 Lakh per acre**, limited to Rs **3 Cr**
- Minimum land requirement is **5 Acre** in case of case of **Standard Design Factories**
- **Online application** of permission for development

Private Industrial Estate



Private Industrial Estate Development Permit

Directorate of Industries and Commerce

Industrialist Login / Registration

Login

Registration

Mobile Number

Password



Captcha

9 3 8 6

Login

Not an Industrialist? [Register now](#)

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2. Loan @ 4% Interest

- Loan at **effective interest rate of 4%** shall be made available for all enterprises
- **KB Smart Loan scheme** has been formulated by Kerala Bank; SLBC and Cooperative Banks are formulating schemes for 1 Lakh enterprises
- Interest Subsidy scheme has been launched by the Industries Department. **Interest Subvention upto 5%** shall be provided



3. Year of Enterprises

- The Financial year 2022-23 has been declared as Year of Enterprises.
- As part of the initiatives of Year of Enterprises, it has been decided to facilitate the **opening of 1 Lakh Enterprises** in the state during the year and thereby **generate a 3-4 Lakh employment.**
- **1153 professionally qualified** interns have been appointed at Local Self Government Institutions, one each at Village Panchayats and 1 for every 20 wards in Urban Local Bodies.

Year of Enterprises



Year Of Enterprises

[Office Login](#)



Year Of Enterprises

The year 2022-23 will be celebrated as 'Entrepreneurship Year' by Government of Kerala and the Department of Industries & Commerce is targeting to achieve One Lakh new MSMEs during the financial year 2022-23.

[Register →](#)

Achievements



13835

No. of Units started



1024.17

Investment (Rs in Crore)



32063

Employment Generated



4. Grievance Redressal System

- **Any Grievance** regarding licenses and clearances for opening or running enterprises shall be replied **within 30 days**
- **Grievance Redressal Committees** have been constituted at the **state and district levels**
- **Fully automated system** integrating all relevant Departments have been launched for this purpose

Grievance Redressal System



Public Grievance Report of
Industrial Department of Kerala

മലയാളം

Register

Login



Track the status of the Grievance file

Optimized workflow to ensure proper settlement of grievance applications. Multiple search options to track the status.



New Registration



Portal Login



Track Grievance



Help

5. Online Service Delivery

- The application and processing **of 17 subsidy schemes and other services** have been made online.
- Entrepreneurs can visit the respective **web portals** to apply for the required service

Online Service Delivery



Government of Kerala | e-services Dashboard

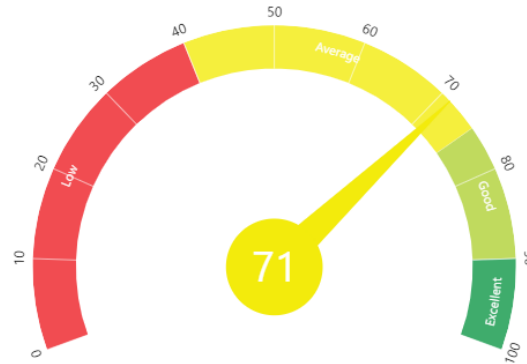
Directorate of Industries and Commerce

Promoting / sponsoring, Registering, Financing and advising MSMEs (Micro Small or Medium Enterprise) in the state

Last update: 13-Jun-2022 02:05 pm

 17 Services

 6 Websites



6. Dedicated Call Centre

- Dedicated call centre has been setup to address queries and suggestions of entrepreneurs.

- **Call Centre Number : 18008901030**

- Queries and Suggestions can also be posted in the department website :

<https://industry.kerala.gov.in/index.php/post-your-queries-suggestions>

where they will be appropriately addressed.

7. Trained Staff and Systems

- All officials have undergone tailor made training at **EDII Ahmedabad or IIM Kozhikode**
- Automated workflow management system **E-Office** have been implemented **in all Offices** under Department
- Continuous development of personnel is ensured with **regular capacity building programmes**

8. Taluk Industries Offices have been Rebranded as Taluk Facilitation Centres

- Professionally qualified **Resource Person** has been posted in all **59 Taluk Facilitation Centres**
- The Resource Person will assist entrepreneurs for applying **for licenses and clearances**, securing assistance from various **schemes for MSMEs**, clarification of doubts, liaison with various line Departments etc

9. Industry Academia Synergy

- Utilizing the academia in finding solutions to issues faced by industry
- **20 internships** at Rs 10,000 per month for 6 months will be offered to students of APJ Abdul Kalam Technical University to find solutions to concerns identified by entrepreneurs

10. Boost to New Cluster Development

- There are 16 existing clusters under the MSE-CDP scheme which are implemented in collaboration of the Central and State Governments
- 30 new clusters have been identified
- Assistance upto Rs 10 Crore is being envisaged to improve the scope for new clusters

11. More than 100 Crore to be disbursed as subsidy in 2022-23

- The total subsidy across 6 schemes being implemented by the Department of Industries is **Rs 107 Crore**
- Subsidy upto **Rs 40 Lakh** per unit is being provided under the Enterprise Support Scheme (ESS)
- Subsidy schemes catering to needs of all types of MSMEs are available

12. Fund of Rs 250 Crore from SIDBI for Infrastructure Development

- All infrastructure in existing DA/DPs will be upgraded
- **Green Zones** to be planted in existing DA/DP

13. Best Website with all Details

- All data and programmes of the Department are **posted in public domain**
- **Intuitive Dashboards** to monitor progress made available for public

Best Website with all Details

The screenshot displays the official website of the Directorate of Industries and Commerce, Government of Kerala. The header features the organization's logo and name, a search bar, and a navigation menu with links to Home, About Us, Schemes, Services, Dashboard, Facilitation & Support, Media, Infrastructure, Post production support, and Contact Us. A large banner image shows a busy textile factory with workers in blue uniforms and masks. Below the banner is a blue navigation bar with four main service categories: Subsidy Schemes - Check your Eligibility, 2022-23 Year of Enterprises, Online Services, and Post your queries & suggestions. The 'Latest News' section is positioned below, featuring four news items with thumbnail images, titles, dates, and 'Read More...' buttons. The news items are: 'Vyapar 2022 started in Kochi' (Thursday, June 16, 2022), 'Two portals for entrepreneurial empowerment' (Tuesday, June 14, 2022), 'Entrepreneurial subsidy upto 40 lakhs' (Tuesday, June 07, 2022), and 'VYAPAR 2022' (Monday, June 06, 2022).



14. Commerce Mission

- To promote economic growth, sustainable development in the Commerce Sector
- **District Export Promotion Councils** have been constituted in all districts
- **Export Promotion plan** for all districts have been finalised
- **Export Promotion Policy** for the state is being framed
- **Special scheme to provide incentives** to export oriented units have been formulated



15. Meet the Minister

- The Hon' Minister for Industries and Officials have **conducted Adalat** in 12 out of 14 districts in the state.
- **1095 Out of a total of 1479** petitions received have been solved
- **Policy is framed based on the feedback** received during the interaction



Meet the Minister

Meet the Minister

DIRECTORATE OF INDUSTRIES AND COMMERCE

HOME

DASHBOARD

Meet the Minister Dashboard

Petitions Received

1479

Petitions Disposed

1095

Petitions Pending

375

Before the Meet

139

During the Meet

177

After the Meet

423

Under Processing (DIC)

58

Under Processing (Other Offices)

115

Decisions to be taken at

Govt.Level

204

16. Meet the Investor

- Any investor with an investment of **more than 100 Crore** gets to meet the **minister directly one to one** to discuss prospects
- **Handholding and support** to be provided to facilitate the fruition of the investment

17. Marketing Support

- Special Portal to promote products from the state with **Geographical Indication.**
- **Business to Business Portal** for marketing MSME products
- Business to Business Meet – **Vyaapar**
- **Various exhibitions for products** from the state – Agro Food Pro, Machinery Expo, Malabar Craft Mela, Bamboo Fest
- **Open Network for Digital Commerce (ONDC)** to promote sales of products from MSMEs



Marketing Support

Kerala Business to Business Meet
2022

[BUYER LOGIN](#)

[SELLER REGISTRATION](#)

[BUYER GUIDE](#)

[SELLER GUIDE](#)

[മലയാളം](#)



June 16 to June 18, 2022



Jawaharlal Nehru International
Stadium Ground, Kaloor, Kochi,
Kerala

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[VYAPAR 2022 >>](#)

[\]n of Interest for Food/Catering Arrangements in Vyapar 2022 - **Click here** to view details...](#) | "VYAPAR 2022", the Kerala B2B Meet organised by Department of Industries & Commerce, G

18. Three Regional MSE Facilitation Council Benches

- **MSE Facilitation Councils (MSE FC)** address the issues regarding delayed payments to MSME enterprises
- **Three Regional benches** of MSEFC have been formed.
- The regional benches would become functional by **August, 2022**

19. MSME Clinics

- MSME Clinics have been envisaged as mechanism to address the doubts and concerns entrepreneurs have regarding various fields
- 164 experts have been empanelled for addressing doubts regarding **8 subjects (Law, Licenses and Clearances , Goods and Service Tax, Project Report Preparation, Banking, Marketing, Technology and Export)**
- Free consultation would be made available for all entrepreneurs)

20. Technology Workshops

- Technology workshop is an initiated devised to introduce new and innovative technology to entrepreneurs
- A **Central Technology Helpdesk** in collaboration with EDII, Ahmadabad has been planned for this purpose



21. KSWIFT

- Kerala Single Window Interface for Fast and Transparent Clearance (KSWIFT) is an online platform for the issue of licenses and approvals in a time bound manner.
- Any MSME not under the Red Category of Kerala Pollution Control Board have been exempted from all licences under state legislation for the first 3 years of their operation and can obtain an **MSME Acknowledgment** from KSWIFT portal in lieu of the licenses
- **2195 Licenses** have been obtained through KSWIFT and **22,206 MSME Acknowledgement Certificates** have been issued.
- KSWIFT portal currently offers application to 14 Departments



KSWIFT



Government of Kerala



EMPOWERING ENTERPRISES
Business made easy!

K-SWIFT
Single Window Interface for Fast & Transparent Clearance

Sign Up Login

Home Dashboard About Us Services » Help » FAQ » Contact Us




22. K-CIS

- Kerala – Central Inspection System (K-CIS) is an online platform to carry out all inspections in a single platform.
- **Kerala State Pollution Control Board, Department of Legal Metrology, Department of Labour, Department of Factories and Boilers** have been on boarded to K-CIS
- Since its inception in 2021, **4878 inspections** have been carried out through the system.



K-CIS



K-CIS

Kerala - Centralised Inspection System

Industry Signup

Login

Complaint

[Home](#) [About](#) [Establishment list](#) [Inspection Procedure & Check List](#) [Govt. Orders](#) [SOP](#) [User Guidelines](#) [FAQ](#) [Contact Us](#)



Kerala - Central Inspection System(K-CIS)

- K-CIS aims to address the common complaints about ambiguity, duplication and overlapping mandates between inspection authorities, and a general lack of cooperation and coordination.
- K-CIS aims to achieve the objective of simplifying business regulations and bring in transparency and accountability in inspections.

About K-CIS

The Government of Kerala has undertaken several inspections related reforms, such as setting up of "Central Inspection Framework" and an online system

Departments Onboarded



23. Support to Manufacturing Start-ups

- Special Scheme has been formulated to provide support to start-up enterprises in the manufacturing sector.
- To facilitate the upcoming start-ups in getting adequate financial assistance in their early stage of establishment
- Support up to Rs 10 Lakh for manufacturing start-ups

24. Marketing Portal

- Business to Business Portal MSME products
(www.keralaemarket.com)
- Open Network for Digital Commerce (ONDC)
- Marketing Portal for products with Geographic Indication



Marketing Portal



Department of Industries & Commerce
Government of Kerala



[Home](#) [Manufacturing](#) [GI Products](#) [Sign in](#) [New User](#)

A MARKETPLACE FOR PRODUCE OF KERALA (B2B)
GEOGRAPHICALLY
INDICATION TAGS OF KERALA

GI Products

THE PRIDE OF KERALA



-Select Sector-



Find Industries





Thank You

Directorate of Industries and Commerce



Government of Kerala