

DICEKM/2601/2023-A7

District Industries Centre,  
Ernakulam, Kakkanad,  
Dated:11-01-2024  
Phone : 0484 2421461  
[gm.ekm.dic@kerala.gov.in](mailto:gm.ekm.dic@kerala.gov.in)

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### **TENDER NOTICE**

Sealed tenders are invited from reputed Media Partners for extensive promotional progress at Machinery Expo. The programme is organized at Kinfra International Exhibition cum Convention Centre, Info Park Express Way, Kakkanad from 10 to 13 of February 2024.

#### **Requirements**

- Print & Media T.V. Management, Social Media Management, Audio & Video Advertisement and interviews, Short Reels & Teasers for getting maximum publicity of Exhibition
- Digital Marketing – Face Book, Youtube, Google, Instagram to reach minimum 5 lakhs customers between age group of 18 – 70 in Kerala
- Live Stall telecasting during the exhibition days
- Prepare E-Book
- All photos and videos during the exhibition days should be submitted through appropriate size of the Hard Disk

1. Media Partner must have experience in these kinds of events
2. Rate per Quote should be submitted separately
3. All quotes must be inclusive of GST and other taxes.
4. TDS as per norms will be deducted.
5. Form of Tender as per Annexure 2 of Store purchase manual has to be submitted.

6. Earnest Money Deposit as Demand Draft Rs 5,000/- in the name of 'Convener Organizing Committee Machinery Expo' should be submitted along with the tender document.

The Sealed Tenders along with supporting documents should be submitted to the General Manager, District Industries Centre, Ernakulam & Convenor, Publicity Committee, Machinery Expo 2024 on or before 5 p.m on 19/01/2024. The tender will be open at 11 am on 20/01/2024 at District Industries Centre, Ernakulam.

General Manager  
District Industries Centre, Ernakulam  
& Convenor, Publicity Committee,  
Machinery Expo 2024.