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Kerala Bureau of Industrial Promotion
(An Autonomous Body of Government of Kerala)

vyapar
2022
Kerala Business - to - Business Meet
Opportunities Face 2 Face for MSMEs

Press Release

Vyapar 2022: Entry open to public on Saturday

Kochi, June 17: The three-day Vyapar 2022 at the Jawaharlal Nehru International Stadium Ground in the city concludes tomorrow.

Public entry is allowed from 11 am to 8 pm on the last day. There are 330 stalls at the June 16-18 event, displaying products from MSME units in different sectors in the state.

Organized by the Department of Industries and Commerce, Vyapar 2022 aims to give a peek at the strength of seven sectors in the state's micro, small and medium industries. These are food processing (food and spices); handlooms, textiles and garments (fashion design and furnishing products); rubber; coir products; Ayurveda and herbal (cosmetics and nutraceuticals); electrical and electronics; and traditional sectors that include hand-carved goods, handloom textiles and bamboo-based items.

The expo displays both branded and un-branded MSME products, seeking to encourage the industries and kindle investor interest so as to highlight the role of the sector in the state's economic growth.

The first two days of the event facilitated as many as 10,000 business-to-business meets with the participation of 350 entrepreneurs and 500 sellers from across the country.

Minister for Law, Industries and Coir Shri P. Rajeeve inaugurated the event on June 16.

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