

Minutes of the Meeting on District Level Export Promotion Committee held on
09/02/2022 through Video Conference.

Present

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| 1. District Collector | - Chair Person |
| 2. Joint Director General of foreign Trade | - Chair Person |
| 3. General Manager, District Industries Centre | - Covenor |
| 4. Principal Agricultural Officer of the District | - Member |
| 5. Director, MSME DI, Thrissure | - Member |
| 6. Lead Bank Manager | - Member |
| 7. AGM, NABARD | - Member |
| 8. FIFO State Head | - Member |
| 9. Representative of Quality Council of India/BIS | - Member |
| 10. Representative of Sector Specific Export Promotion Council | - Member |
| 11. KSSIA Kasaragod | - Member |

The Video Conference started at 3.30 pm. The Convenor of District Export Committee General Manager welcome all members to the meeting. Hon.District Collector presided over the meeting and invited the Joint Director General of foreign Trade to brief to the purpose of the committee.

The JDGFT explain that as part of financial export policy Central Government as proposed to form District level export promotion policy. He brought to the notice of the committee that Kasaragod District is in the bottom of most rank among the Districts of the state and the annual export is an low as Rs. 25 crores. The District Collector mentioned that though the infrastructure facilities and transport networks are good in the District. There is a lack of investors who promote industries. The District Collector urged all members to contribute in the draft District export promotion policy.

All committee members participated in the discussion in the following products where identified as export potential products in the list.

1. Cashew
2. Honey
3. Coconut products
4. Palm Leaf Products
5. Ayurvedic Products

Also the committee proposed to conduct awareness on eexport among entrepreneurs and organise promotional programmes highlights the investment and export oportunities in the District.

The meeting concluded at 4 pm



District Collector