

Minutes of the meeting of the District Level Export Promotion Committee held on 03.06.2022 at the chamber of the District Collector, Kottayam

Participants

- 1.Smt.Dr.P K Jayasree IAS, District Collector,Kottayam
- 2.Sri. K M Harilal ITS, Joint Director General of Foreign Trade
- 3.Smt. Louly M V,General Manager, District Industries Centre, Kottayam
- 4.Sri.Abraham Kuriakose, President, KSSIA, Kottayam
- 5.Sri.Rajeev M C, State Head, FIEO, Kerala
- 6.Sri.xavier Thomas Kondody.President, DP Industrial Association,Poovanthuruth
- 7.Sri.Babu N V, MRO, Rubber Board, Kottayam
- 8.Sri.Julian Su Vettoor, Senior Associate, Lead Bank, Kottayam
- 9.Smt.Beena Kurian, Assistant Director of Agriculture, Kottayam

The meeting started at 4.15 Pm. The District Collector Smt P.K Jayasree IAS was in the chair. Smt M.V Lauly General Manager, DIC welcomed the participants. Sri K.M Harilal ITS, Joint Director General of Foreign Trade explained the role & importance of the committee in export promotion of the district and informed that after a detailed discussion with prominent exporters and industrialists of the district, 3 projects, which are most essential for promoting exports have been identified. He presented projects before the committee one by one as detailed below.

1)Common Packaging center – (for rubber industries)

All together in our State we have 20 Nos of medical gloves manufactures with a turnover of Rs.500 Crores. Their final packing cost contribute to 15% of the overall production cost. By introducing high quality standard packaging the value of the end product would increase by 20%. So the gloves manufacturing units should have a most modern packing machine for the glove exporting units and for

this purpose, Two packaging machines shall be purchased and installed in a common facility center, where every unit can bring their products and get it packed. One machine suggested is Rotary Pouching Machine 4 – sided form, Type RCN 320 Double for surgical gloves. The cost of this machine is approx Rs 1.5 Crores. Another machine is Horizontal Rotary four side seal machine – a flexible Packaging machine for all Medical Devices. This machine will cost Rs 25 lakhs. Such a facility shall be owned, operated and managed by SPV where the exporters have to pay a user charge for availing service of that facility. Land requirement will be one acre. Hence total project cost including building, Air Conditioning, erection and electrification is approx Rs 3.20 Crores.

2) Ware housing facility for Rubber Industries.

In order to set up a hub for rubber based products in Kottayam district, basic infra structure and logistical support is required. The district do not have enough storage and warehousing facilities. Exporters are struggling to find suitable parking and loading facilities for their export goods. In order to resolve this issue a modern and efficient warehousing infrastructure has to be developed.

The need is for a 1 lakh sq.ft ware housing to stock the finished products and other storage facilities. The containers are to be brought into the warehouse and load the materials for moving in to the sea port.

A modern one lakh square feet ware house for storing all usual packaging types from small packs, cartons to drums, pallets and big bags in racked and un-racked facility and can also provide exhibition center for organizing seminars, exhibitions and B2B meetings with international clients, Guest House etc

A minimum of 3 Acres of land is needed for this purpose.

Total Project cost is approx Rs 22 Cr.

3) Cold Storage Facility for Food processing Industries

There are a large number of entrepreneurs who are exporting food products in Kottayam district. Sufficient cold storage facility is essential for export units in order to meet their requirements. But adequate cold storage facility is not available in the district. For resolving this issue a common cold storage facility for food processing industries is proposed.

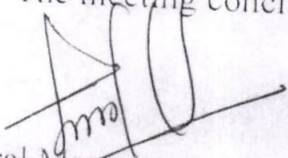
Project Cost is approx Rs 2.5 Crores


Sri K.M Harilal ITS, Co Chairperson invited attention of the members to the above proposals and he informed that if the committee accepted the proposals in principal, Further necessary steps can be taken

The chairperson stated that the above proposals are essential for the export promotion of the district and a detailed discussion was conducted. All the members have participated in the discussion. The availability of land was also included in the discussion, but suitable plot is not identified. After a detailed discussion, the committee took the following decisions.

1. The committee accepted the proposals in principal for setting up of common packaging center and warehousing facility for rubber industries, and cold storage facility for food processing units subject to the availability of suitable land. Necessary steps have to be taken to prepare a detailed project report after observing necessary formalities. (Action DGFT)
2. The Committee has approved the draft District Export Plan which was circulated among all the members of the committee and decided to send the proposal to the Ministry of Commerce as per the direction by the Government of India.
3. The committee decided to reconstitute the District level Exports Promotion committee by including all the members as per the Notification No G1/42/2020/ID dated 11.09.2020 of Industries (G) department. (Action GM,DIC)

The meeting concluded at 5.15 Pm.


General Manager
District Industries Centre
(Convener)


District Collector
Chairman
DISTRICT COLLECTOR
KOTTAYAM