

FROM THE EDITOR's Desk



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'Investor Konnect' newsletter keeps you updated about the activities of the Department of Industries, Government of Kerala. I hope the previous edition of Investor Konnect newsletter helped to convey the details with respect to District Level Business Reforms Action Plan (DBRAP) compliance achieved by the state and facts about the MSMEs of the State. I am glad to bring out the 5th Edition of our e-newsletter 'Investor Konnect'. The current issue highlights the contribution of KINFRA to the industrial sector of Kerala.

Kerala Industrial Infrastructure Development Corporation, KINFRA aims at bringing together all the suitable resources available in the state and developing infrastructure to woo the Industrial growth of the state. KINFRA is dedicated to catalyze Industrial growth in Kerala by providing the best industry-specific-infrastructure. Over the last 25 years, the institution has made significant headway for realizing several dream projects and streamlining many welfare schemes, for the creation of large infrastructure projects like airports, and industrial/joint venture parks. KINFRA has been successful in migrating from being a mere land provider to a promoter of future industries or hi-tech industries for the state, thus changing the industrial landscape of the state.

Over the past few year KINFRA has been witnessing tremendous progress in the area of land allotted to the entrepreneurs. From 2016, the organization has been successful in allotting 498.85 acres of land, with the highest being the previous year i.e., 185.99 in 2020-2021. The KINFRA parks are worth an investment of INR 1680.78 Crores with industrial units amounting to 550 and it also provided employment to more than 15,500 individuals in the past four years

Beckoning the new Industrial Culture

RECENT EVENTS: QUICK WALKTHROUGH



The cluster development programme is conducted with the aim of nurturing special industries in a special place. Clusters aims to increase technical excellence, innovate marketing strategies, and provide technical training. The Common Facility Centre is a system that unifies the necessary facilities for industrial units in a cluster. Designing facility, valued component facility, finger join development facility and processing line facility have been arranged at the Common Facility Center in Kadalassery Cluster.



Inauguration of Wood Cluster

The inauguration of the Common Facility Centre in Thrissur Kadalassery Cluster, which is aimed at the growth of micro-small-medium industries in the furniture sector was held on 27th January. This is the 12th Common Facility Center to start operations in the state. The cluster has 400 subtle small-scale units. The Common Facility Center is implementing a consolidation of 41 units with the financial help of state-central governments. The cost is 14.15 crore rupees.



Wayanad Carbon Neutral Coffee Park

The 'Carbon Neutral Wayanad Coffee Park' is being established Kerala Infrastructure by Industrial Development Corporation (KINFRA) and will be supported by Kerala Infrastructure Investment Fund Board (KIIFB). Close to five hectares will be earmarked for demonstration of integrated sustainable farming of shade-grown coffee and deployment of state-of-the-art technologies. INR 10 crores has been allocated for Wayanad carbon neutral coffee park. Wayanad branded coffee will be available in February. The coffee sparrow which is stored for branded coffee is Rs. 90 per kg.

GIFT City, Kochi

Kochi has been chosen as a commercial capital of Kerala and a hub of major trade, manufacturing and industrial activities with excellent Multimodal connectivity among other factors . GIFT City is an Onam gift to the people of Kerala. The GIFT City will come up in 220 hectares of land in Aluva, a strategic location in the vicinity of Cochin International Airport.

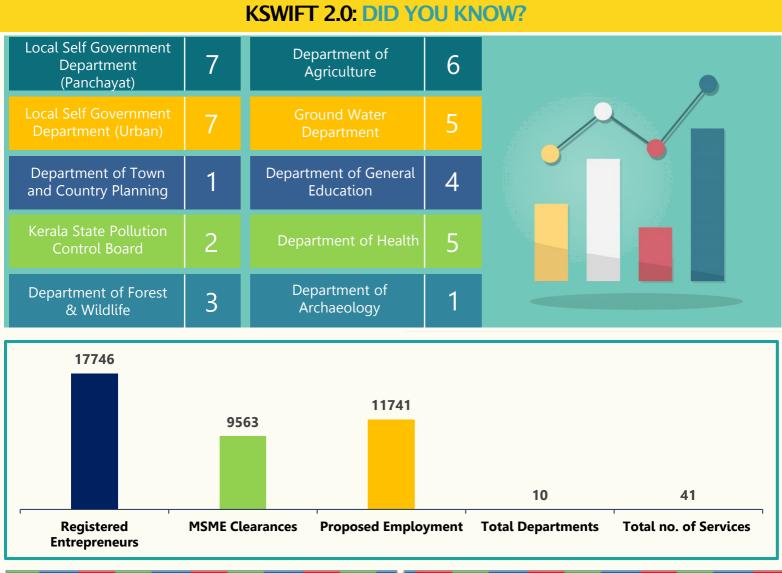
The project will put Kochi on the Global map as a destination with stateof-the-art infrastructure. The aim was to bring in investment for development of trunk infrastructure to the tune of Rs 1,600 crore, besides giving a spur to building PPP infrastructure to the tune of Rs 18,000 cr over a period of ten years. This will create over 1.20 lakh direct and 3.6 lakh indirect employment opportunities for people in Kerala and have a great multiplier effect on the state's economy.

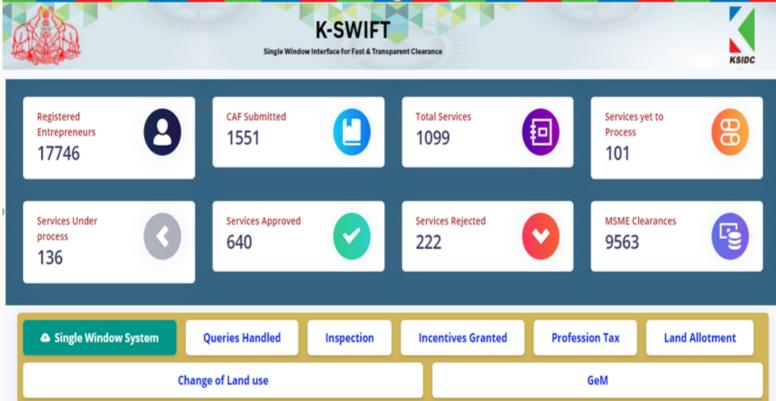
The Global City Project is planned with the Financial/Business Centre as an integral part and growth driver for the City complemented with Knowledge based industries.



Monthly Newsletter Investor Konnect

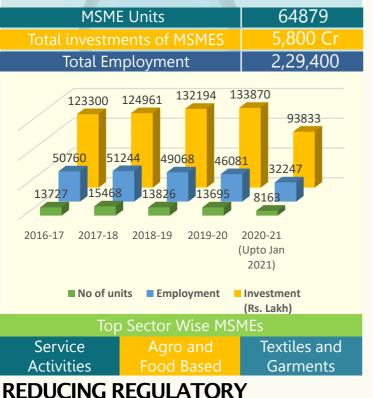
HEAR FROM OUR INVESTORS: SUCCESS STORY GLIMPSES





KERALA: BOOMING MSME GROWTH

Micro, Small & Medium Enterprises has been growing and performing tremendously well in Kerala. The key Statistics of MSMEs are given below:



BURGEN: SHARE YOUR VIEWS

Under the aegis of Department for Promotion of Industry and Internal Trade, a dedicated exercise is conducted to identify and minimize regulatory compliance burden on businesses. Various compliances with respect to Licenses, Certificates, Permissions; Inspections; Return filings; Registers and Records are being identified. Industry associations are also part of this activity to enable the Government identify cumbersome regulations. If you wish to contribute any key problem statements, and views on reducing burdensome compliance please share details to investkerala@ksidcmail.org



KINFRA SPEAK: FROM THE MD's DESK

1. How would you summarise KINFRA's contribution to the industrial ecosystem development of the State in 2020?

KINFRA has successfully created an investment friendly ecosystem within its parks, thus contributing significantly to the state's economy. In the last four years KINFRA saw conceptualization and planning for fourteen projects which will take the State to a new level of economic growth and pave the way for the self-reliance. In order to help investors to launch their venture without further difficulty. KINFRA has also developed an online GIS-based land allotment system for all its parks.



From the above graph it is evident that KINFRA has been successful in allotting 498.85 acres of land, with the highest being the previous year i.e. 185.99 in 2020-2021. The KINFRA parks are worth an investment of INR 1680.78 Crores with industrial units amounting to 550 over the past four years and it also provided employment to approximately 15,542 individuals in the past four years.

2. Please throw some light on the progress of Petrochemical park?

Petrochemical Park envisaged in 481 acres of land from FACT at Ambalamugal, Kochi is awaiting Environment clearance from Ministry of Environment, Forest and Climate Change, Government of India. The funding was done through Kerala Infrastructure Investment Fund Board (KIIFB). Out of the total area, 170 acres were allotted to BPCL. Already, many companies including foreign firms have evinced their interest in investing in the project



For all your queries, reach us at: investkerala@ksidcmail.org