

COIR PRODUCTS

Coir is known as the **golden fibre** of Kerala. The history of Coir and its association with the state of Kerala dates back to the 19 th Century. Everything from Kerala's culture to its dishes is evolved around the Coconut tree.

Alappuzha is the nerve centre of Kerala's famous Coir industry, which provides employment to approximately 2 lakhs workers, of whom 84% are women. Out of 9078 coir units registered with coir board in Kerala 7584, are in Alappuzha. The district accounts for 95% of the coir. 'Coirfed', 'The Kerala State Coir Corporation Ltd' and 'Foam Matting (India) Ltd' are the 3 public sector units in the coir sector which are situated in this district. 164 Coir societies are functioning under the coir project scheme.

Being 100 per cent organic and natural fibre Kerala coir has high demand all over the world. Coir products are eco-friendly and sustainable. Kerala is the home of the Indian coir industry, particularly white fibre, accounting for 61 per cent of coconut production and over 85 per cent of coir products. Around 50 per cent of the available coir husk is used to produce coir products. Rope, twine, brooms and brushes, doormats, rugs, mattresses etc are some products made out of coir.

Coir Geotextiles is one of the main product, protect land surface and promote quick vegetation. Geotextiles are a wonderful treasure of natural eco friendly, erosion control blankets in woven and non-woven preparations. Totally biodegradable, geotextiles help soil stabilisation and renew vegetation in varying slopes.