

# Handloom

Kerala have the tradition of hand woven fabrics for centuries. Only traditional methods and means have been made use of to create the legendary handloom fabrics. These products are well-known for their excellent quality and testament to the dexterity of the weavers. The finesse of intricate designs, the sheen of fine craftsmanship, the bright yet elegant simplicity of colours and the beautiful texture of the fabric are what makes Kerala handloom products so special.

Kerala handloom products have roots in specific locales. Each such centre of weaving has its signature characteristics that give each of them a stamp of uniqueness. Kuthampully, Balaramapuram and Chendamangalam are the three major weaving centres in the State. Kasaragod sarees and Kannur furnishings are also well accepted and recognized by the public. Sarees, Set sarees, Kasavu sarees, dhoties, double dhoti, set mundu, shirting, Towels, Bed sheets, pillow cover, bed cover etc. are the main handloom products in Kerala. Primary handloom co-operative societies in the state are the main production centres of the handloom products.

Balaramapuram, located in the Thiruvananthapuram district, is renowned for its traditional handloom sarees and fine cotton fabrics. Handloom weaving at Balaramapuram has a history that spans over 300 years.

Geographical Indications (G I) obtained for the Balaramapuram Sarees and Fine Cotton Fabrics in Thiruvananthapuram District

**The handloom industry remains a vital part of Kerala's cultural and economic landscape.**