

Vyavasaya Keralam Subscription

Sl. No.	District	Target for new Subscribers (No)	New Subscribers enrolled										Cumulative (Till Date)	% of Achievement
			May 22	June 22	July 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23			
1	Thiruvananthapuram	2500	47	35	57	78	22	37	73	34		383	15.32	
2	Kollam	1500	11	74	53	16	16	47	73	26		316	21.07	
3	Pathanamthitta	700	14	24	11	6	4	7	22	14		102	14.57	
4	Alappuzha	1200	24	25	20	14	18	51	33	23		208	17.33	
5	Kottayam	1100	20	52	27	30	0	0	101	22		252	22.91	
6	Idukki	600	76	6	0	0	0	129	65	0		276	46	
7	Ernakulam	2500	62	138	54	0	0	45	58	0		357	14.28	
8	Thrissur	2000	105	70	105	105	151	88	86	102		812	40.6	
9	Palakkad	1700	111	95	181	123	67	0	123	122		822	48.35	
10	Malappuram	1500	83	65	54	52	35	123	38	14		464	30.93	
11	Kozhikkode	2000	65	57	45	0	0	48	35	40		290	14.5	
12	Wayanad	600	9	6	18	13	8	16	19	22		111	18.5	
13	Kannur	1500	27	28	20	5	10	29	23	21		163	10.87	
14	Kasarkod	600	22	11	12	6	1	7	6	22		87	14.5	
	Total	20000	676	686	657	448	332	627	755	462	0	4643	23.22	