



Kerala State Council for Science, Technology and Environment

No. KSCSTE/2067/2019-C4

Dated 02.06.2020

To

1. The District Collector, Kannur
2. The Director, Industries and Commerce Department
3. The Director, MSME Development Institute, Thrissur
4. Shri. V.P. Balagangadharan, Rtd. Scientist, Vikram Sarabai Space Centre/Formar Chairman of Intellectual Property Rights Advisory Committee of Kerala State Council for Science Technology and Environment
5. Adv. Benoy Kadavan, Trademark Attorney/Advocate, High Court of Kerala.

Sir,

Sub: **KSCSTE** – Intellectual Property Rights Information Centre – Geographical Indication for Payyannur Pavithra Ring – Committee to resolve the issues registration – reg.

Ref: G.O.(MS) No. 7/2020/S&TD dated 12.03.2020.

Kind attention invited to the above. I am to enclose the Government order referred above to resolve the issues regarding registration of Payyannur Pavithra Ring for necessary action.

Yours faithfully,

S. Pradeep Kumar
Member Secretary

Copy to : PS to EVP

Dr. Ajitprabhu, Nodal Officer, IPRIC

Approved for Issue

Section Officer

**GOVERNMENT OF KERALA****Abstract**

Science and Technology Department - Intellectual Property Rights Information Centre - Kerala- Geographical Indication for Payyannur Pavithra Ring - Committee to resolve the issues regarding registration - Constituted - Order issued.

SCIENCE AND TECHNOLOGY (A) DEPARTMENT

GO(Ms)No.7/2020/S&TD

Dated, Thiruvananthapuram, 12/03/2020

Read: 1 Representation from Sri.C.V Dayanandan.

2 Letter No.KSCSTE/2067/2019-C4 dated 03/10/2019 from Member Secretary, Kerala State Council for Science, Technology and Environment

ORDER

Shri.C.V.Dayanandan, Payyannur had submitted a representation regarding the registration of Geographical Indication for the Payyannur Pavithra Ring, as per the representation read as 1st paper above.

2) Member Secretary, Kerala State Council for Science Technology and Environment, vide his letter read as 2nd paper above, has submitted a detailed report on the matter.

3) As per the report, the officials from Geographical Indication Registry, visited Payyannur and enquired with the people involved in the history and production of "Payyannur Pavithra Ring." The Registrar of Geographical Indications informed the applicants that Geographical Indication registration will be granted only to the association which protect the rights of artisans in the entirety. All the artisans involved in the preparation were entitled for the benefit. The Consultative Committee Meeting chaired by the Registrar decided that the Registry shall request the State Government of Kerala to intervene the matter and shall attempt to unite the producers so that the genuine artisans may reap the benefits of the Geographical Indication status.

4) The Member Secretary, Kerala State Council for Science Technology and Environment has submitted a proposal for the constitution of Committee to sort out the issues, as follows;

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- (i). District Collector, Kannur or his nominee as Chairman
 - (ii). Executive Vice President, Kerala State Council for Science Technology and Environment
 - (iii). Director, Industries and Commerce Department
 - (iv). Director, MSME Development Institute, Thrissur
 - (v). Shri.V.P.Balagangadharan, Rtd.Scientist, Vikram Sarabai Space Centre/Former Chairman of Intellectual Property Rights Advisory Committee of Kerala State Council for Science Technology and Environment.
 - (vi). Adv.Benoy Kadavan, Trademark Attorney / Advocate, High Court of Kerala.
 - (vii). Dr.Ajit Prabhu V, Nodal Officer, Intellectual Property Rights Information Centre - Kerala (IPRIC)/Chief Scientist, Kerala State Council for Science Technology and Environment as Convener.
- 5) Government have examined the matter in detail and are pleased to constitute the Committee with the aforesaid composition.
- 6) The Committee should conduct a hearing of all stakeholders to evolve a consensus among applicants to form a society as suggested by the Geographical Indication Registry, for the registration of Geographical Indication for Payyannur Pavithra Ring and submit a report to Government for further proceedings.

(By order of the Governor)

PROF DR K P SUDHEER**EX-OFFICIO PRINCIPAL SECRETARY**

Members concerned (through the Member Secretary, Kerala State Council for Science Technology and Environment)


Member Secretary, Kerala State Council for Science Technology and Environment

Principal Accountant General (A&E/Audit), Kerala, Thiruvananthapuram

Information and Public Relations Department

Stock File/Office Copy

Forwarded/By order


Section officer